



San Diego & Imperial Chapter
California Credit Union League

Chapter Luncheon

SEPTEMBER 2017

GUEST SPEAKER:

Diana Dykstra

President/CEO

California and Nevada Credit Union Leagues

Diana Dykstra is a dynamic chief executive with more than 40 years of experience in leading top organizations in the financial services industry. She is currently the President/CEO of the California and Nevada Credit Union Leagues.



Previously, Diana served as President/CEO of San Francisco Fire Credit Union and CoastHills Federal Credit Union, as well as a Senior Vice President of Patelco Credit Union. During her tenure

as Senior Vice President at The Golden 1 Credit Union, Diana led her team to develop the prototype of the now successful Credit Union Direct Lending (CUDL) program.

Diana, a certified Credit Union Development Educator (CUDE), is a 1992 graduate and current President of Western CUNA Management School. She was awarded the James D. Likens Alumni Recognition Award in 2001, the California League's Distinguished Service Award in 2002, the Phil Greer Lifetime Achievement Award from the CUNA Lending Council in 2012, and the American Association of Credit Union Leagues' highest honor-the Eagle Award-in 2014.

Diana served as chairman and board member of the California Credit Union League. She is currently serving on the board of directors of the American Association of Credit Union Leagues, CUNA Strategic Services, World Council of Credit Unions, BALANCE, and Plexcity-a cooperative business for member credit union leagues.

Wednesday, September 13

Registration: **11:15 a.m.**

Lunch: **11:45 a.m.**

Presentation: **12:15 p.m.**

The Butcher Shop

5255 Kearny Villa Road

San Diego, CA 92123

Cost

Chapter Member CU Employees: **\$30**

Friends of the Chapter: **\$35**

Other Attendees: **\$45** (*must pre-pay online*)

Pre-pay online using Visa, MasterCard, or Discover. Visit chapters.ccul.org/sdicc. Checks made payable to SDIC-CCUL are accepted at the event.

RSVP by noon, Thursday, September 7

Shannan Doane

(858) 524-2850 ext. 3141

or sdchaptersvps@gmail.com

Vegetarian meals must be noted with RSVP.

Featured Friends

ABA Recovery - Monty Cavalier

Cook Security Group - Julie Fuller

SDI Staffing - Julie Brown/Ronald Childs

Sue Shoemaker Insurance - Sue Shoemaker